



We can't wait to come spend time with you! To ensure everything runs smoothly, we've put together our 'essentials' for a check so you can ensure all the t's are crossed and all the i's are dotted, and so that SITC / Shanna can arrive and get to work to deliver!

HOST'S FINAL CHECKLIST BEFORE SITC / EVENT

- Have you tested your microphone and done a thorough sound-check?
- Do you have a spare mic / extra batteries / backup options?
- Have you ensured Shanna's keynote doesn't clash with a meal or service?
- Have you sent your social media promotional posts to us to check?
- Have you got accommodation all finalised?
- Do you have water and sparkling water on hand for Shan, please?
- Has your MC got the notes, BIO, and intro down pat?
- Please remember: it's pronounced **Shanna like Anna, Whan like Swan**

CORRECT bio: Shanna Whan is the rural woman, CEO, creator and founder behind nationally respected grassroots charity Sober in the Country Ltd. She was recently announced as the 2022 "Australian of the Year" Local Hero winner for her fearless leadership and life-saving advocacy in the incredibly complex arena of discussing booze in the bush. In 2015 Shan almost lost her life to a twenty-five year battle with alcohol addiction. But she made it out alive with the support of her beloved Timbo despite the enormous barriers and odds. The couple have since used their second chance to 'be the change' that was so clearly and so desperately needed in rural and remote Australia. Far from being anti-alcohol; the charity focuses on social inclusion, and the #OK2SAYNO movement.

THANKS FOR HELPING US ENSURE EVERYTHING IS READY TO GO XX