



HOSTING SHANNA FOR AN EVENT? WE'VE PUT TOGETHER OUR FAQ'S + ALL THE ESSENTIAL INFO WE'LL NEED, TOO.

- **Events where alcohol is served are not a problem.**
- **SITC is not anti-alcohol; we are all about inclusion, and the #OK2SAYNO message (However we do encourage you to cater for non-drinkers, please.)**
- We require a minimum of 30 minutes for most events
- If possible, we have two short clips to share
- We need hosts to use our media kit to introduce SITC
- Things we need to know about your event:
 - what is the 'goal' of your event?
 - what's the makeup of the crowd?
 - how many guests are you aiming for at the event?
 - is it a corporate event or is it a community event?
 - what is the seating style?

THE NITTY GRITTY OF DOLLARS / HOW WE COST STUFF OUT:

Remember: Shanna travels as an "ambassador" for SITC and all speaker fees go to SITC. Her speaker fees are low when compared with other Australian of the Year speakers, however we choose to do this because we are an NFP and we know rural speakers are hard to come by.

Nonetheless we ask you to please remember 'time away from home' as well as sheer wear and tear on Shanna is factored into costings.

She gives everything, so that you get everything.

- We will send a specific quote to you based on your event, requirements and travel.
- **The more detailed information you can give us, the easier this process is**

If you're a community group or an NFP - please investigate local grants via your Primary Healthcare Network (PHN) and or local sponsorship and support from businesses, council, etc. Given we are not supported or funded by state or federal government, this is one way you or your organisation can at least ensure your tax-dollars are being used in health, where they should be.

- In addition to our keynote speaker fee you need to budget for the following costs we incur when Shanna travels:
 - flights (earlier = cheaper as we all know)
 - for flights longer than 1.5 hours - we book business class
 - **car hire : 4WD vehicle hire (independent transport) is required for remote areas**
 - accommodation, meals & incidentals **are at SITC's choice / discretion** and charged back
 - events further than 200km from 'home base' will require overnight accommodation
 - for regional travel, mileage is charged at .74c/km
 - for any gala, ball, TV or stage work; **makeup and styling** is to be covered by the host

DEPOSITS:

- a \$1,000 deposit is required 3 months before the event
 - Deposits are non-refundable if the host cancels less than one month before the event
- If an event is impacted by weather, natural disasters, or unforeseen circumstances (including COVID-19); this will be viewed as unforeseen losses incurred by the host
- SITC will not be liable to refund flights, accommodation, car hire, transfers, etc.
- Only the speaker portion of the fee will be refunded, if already paid in full.

BASIC THINGS WE NEED YOU TO ENSURE ARE SPOT ON:

- for large groups - PLEASE ensure a quality working microphone and sound-system is provided, along with back-ups, spare batteries, and relevant testing etc done BEFORE the event
- please ensure that a presentation does NOT clash with food service / distractions
 - Eg, don't book us in during 'standing drinks and nibbles' - we need a seated audience where there aren't distractions and the chance for people to be easily distracted / moving around, etc. It simply doesn't work, and we cannot deliver our message in that scenario.

Finally - we need any social media cross-promoting done using our media kit information which is ready for you to copy/paste and send to us for approval before publishing online.

Email us any time at admin@soberinthecountry.org