



We can't wait to come and spend time with you at your event. To ensure everything runs smoothly, we've compiled a 'SITC essentials checklist' to ensure the important things are sorted out for smooth sailing on the day.

HOST'S FINAL CHECKLIST FOR SITC EVENT:

- Have you tested your microphone and done a thorough sound check?
- Do you have audio / screen capacity?
- Do you have our relevant downloadable video content and links to share?
- Do you have spare mic / batteries / and backups?
- Have you ensured your agenda has been set up so that Shanna's keynote doesn't clash with a meal or service? This is imperative.
- Have you sent your social media / promotional posts to us to check?
- If not - please email these to admin@soberinthecountry.org
- Have you got the accommodation all finalised?
- Do you have water and sparkling water on hand for Shan and alternatives to alcohol for your guests?
- Has your MC got the notes, BIO, pronunciation, and intro?
- Remember this, our images, and logos are all on our website.
- Please remember: it's pronounced Shanna like Anna, Whan like Swan

The CORRECT bio is here for your reference: Shanna Whan is a rural woman and the founder-creator of Sober in the Country. She's an Australian of the Year recipient who decided to *"do what she could, with what she had, to be the change"* after overcoming her lifelong battle with trauma-linked alcohol addiction and almost losing her life in 2015. Today, SITC is a nationally respected grassroots organisation changing and saving lives across the entire outback. Far from being anti-alcohol, the charity focuses on straight talk, peer support, social inclusion, and the powerfully simple #OK2SAYNO movement. Shanna lives in rural northwest NSW with her husband, Tim and her 3 dogs.

Thanks for helping us make sure we have a terrific day!